



# Alex Alley

Inspirational speaker, world champion sailor and author



World Champion sailor, Round the World Yachtsman, and co author of Boat to Boardroom, Alex Alley has spoken at conferences and helped companies all over the world, from sales teams to the boardroom, from charities to some of the world's biggest blue chip companies. His unique style keeps the audience captivated while instilling powerful lessons. Whatever the level of seniority, there is always learning to be had.

He cleverly brings to life the analogy between sailing and business and draws out the lessons from top level yacht racing – *'we are literally all in the same boat, with a skipper/CEO in charge. We all have to cope with competition and when things don't go to plan we still have to deal with it.'*

Be inspired during an interactive workshop and learn about the '7 Racing Rules' on how to win in business and in life.

He talks candidly about living, and working, with the same team 24/7 for up to 8 weeks at a time through storms and life threatening conditions. How do you motivate a team when they are 1000 miles from civilisation, 3 crew down, one seriously injured, it's freezing cold outside with huge waves pounding the boat day and night?

But most importantly he makes it relevant to the workplace.

With powerful video footage it's almost like being there on the boat with him and his team.

Hear the story and learn the lessons from someone who has really been there – an ordinary man who has achieved, and is still achieving, extraordinary things.

**Book him to inspire and re-motivate your team.  
It's what he does best.**



Alex Alley

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## **Recent Testimonials:**

*"Excellent yet again. This is the second time I have heard Alex speak, and it is still just as impressive and the lessons are still just as powerful. Again the audience has left inspired and fired up"*

### **Financial Director, Scottish Power, Centrica/BG Group**

*"I want to thank you for an excellent contribution to the (Leaders) Forum workshop last week. The amount of questions at the end of your talk and the rest of the evening shows how much you provoked thinking and how enjoyable it was.*

*The workshop was a great success as evidenced by feedback from the CD leaders themselves, both verbal and in the ratings at the end. You contributed significantly to this success & we really appreciate your efforts to make this a success. The feedback from your session was very positive and I think everyone will remember your high sea adventures for a long time (and also apply your principles)."*

### **Anne Brindley, CD Leaders Professional Development, AstraZeneca**

*"Alex has the most extraordinary leadership skills. He has an innate way of understanding what is required to motivate the team at any given moment with his unending optimism and energy. Alex has my enormous respect. I have lead teams and facilitated large groups and have never seen it done better."*

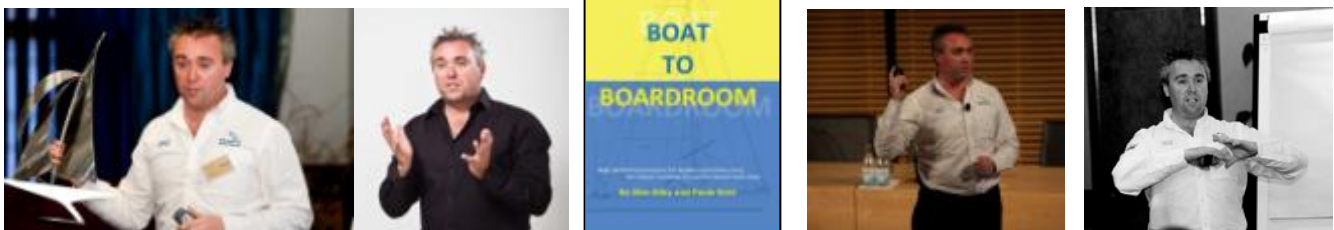
### **Sharon Callaghan, Manager British Airways Executive Club**

*"(Alex's) presentation style is impressive, a mix of adventure stories, hardship, success, setback and the one over riding message that you should never, ever, give up. Alex was an inspiration to our team, and whatever challenges we face there was motivation and techniques to help succeed for all of us."*

### **John Mobly, Managing Director, Newnet plc**

*"Alex was an enthusiastic and engaging speaker, bringing to life the trials and tribulations of the Global Challenge. His talk was very interesting with some great stories and anecdotes. Moreover, he made it relevant to our business need with the theme of "challenge" cleverly interwoven into his talk. The group found him very motivational and took away some useful learnings. A terrific speaker who can be highly recommended."*

### **Commercial Analytics Team, GSK**



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*"Alex showed a special combination of practical skills, teaching ability and above all calmness under pressure when leading his team through tough conditions. I would recommend him to anyone who is seeking an exceptional person to help develop leadership and motivational skills as well of course his undoubted ability in a sailing boat."*

**Rob Packham QPM, Consultant. Previously Deputy Director General, National Crime Squad**

*"Probably the most motivated and positive person I have ever met."*

**James Smith, Supply Chain Integration Project Manager, Unilever UK Foods**

*"What an excellent presentation. Alex was confident, interesting and as inspirational as the subject he was presenting. He captured the attention of the audience with his warm personality and held it throughout; a truly motivational speaker"*

**Sue Quinnan, Senior Intelligence Officer, HM Revenue and Customs**



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